

Jake Simonds-Malamud

Graphic Designer

Experience

AGENCY

SolDesign Co.

GRAPHIC DESIGNER • ATLANTA, GA • FEB 2016–PRESENT
Create a range of print, digital, motion graphics, video and podcasts for social good, education, and business-to-business clients.

FREELANCE

Society for the Study of Social Problems (SSSP)

2012–PRESENT

Create marketing materials & visual identity for 2012 & 2020 Annual conferences.

Sumu

BOSTON, MA • 2015

Created visual identity, designed mobile and desktop user interfaces for housing startup.

National Alliance on Mental Illness (NAMI)

SEATTLE, WA • DEC 2014–AUG 2015

Design and update collateral for NAMI Washington annual conference and *NAMIWalks* event.

INTERNSHIP

Creative Loafing

ATLANTA, GA • SUMMER 2014

Created collateral kit for *Best of Atlanta* event including packaging design, invitations, and tickets. Presented layout mockups to product development teams, and produce various assets for print, web, and mobile.

America's Test Kitchen

DESIGN CO-OP • BROOKLINE, MA • JUL 2013–DEC 2013

Compiled HTML Email newsletters and print designs for *Cook's Country Magazine*, *Cook's Illustrated Magazine*, *America's Test Kitchen*, and various sponsors.

CareLocal

DUBLIN, IRELAND • AUG 2011–DEC 2011

Reimagined visual identity for elder-serving nonprofit.

UNIVERSITY

Northeastern College of Arts, Media + Design

CNC LASER CUTTER LAB MONITOR • 2012–2015


Maintained and operated a CNC laser cutter to produce student work. Instruct students in how to prepare work.


The Huntington News


GRAPHIC DESIGNER • BOSTON, MA • SEPT 2012–APR 2013

Created informational graphics to accompany news stories for student paper.

 jakesm.me

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Education

Northeastern University

BOSTON, MA • 2015

College of Arts, Media and Design

BFA Graphic Design

Skills

Software

Sketch

Figma

Illustrator

InDesign

Photoshop

After Effects

Premiere

Audition

Lightroom

Procreate

SketchUp

Blender

Languages

HTML

CSS

Markdown

Platforms

Wordpress

MailChimp

Bonus

Photography

Videography & audio production

Drone operation